

Gap within Selected Retail Categories
10 Minute Drive Time, 2010

Summary Demographics

	10 Minute	Drive
2010 Population		770,632
2010 Households		250,134
2010 Median Disposable Income		\$42,922
2010 Per Capita Income		\$21,584

<i>Summary</i>	Demand	Supply	Retail Gap (\$M)
<i>Total Retail Trade and Food & Drink</i>	6,226,915,006	5,557,035,577	\$669.9
Total Retail Trade	5,282,985,792	4,658,103,365	\$624.9
Total Food & Drink	943,929,214	898,932,212	\$45.0

<i>Industry Group</i>	Demand	Supply	Retail Gap (\$M)
<i>Furniture & Home Furnishings Stores</i>	\$181,327,807	\$140,364,234	\$41.0
Furniture Stores	\$106,826,449	\$63,573,159	\$43.3
<i>Electronics & Appliance Stores</i>	\$151,406,838	\$108,312,334	\$43.1
<i>Health & Personal Care Stores</i>	\$210,804,389	\$191,201,680	\$19.6
<i>Food Services & Drinking Places</i>	\$943,929,214	\$898,932,212	\$45.0
Full-Service Restaurants	\$436,823,337	\$357,330,153	\$79.5
Limited-Service Eating Places	\$362,194,392	\$351,305,791	\$10.9

Source: ESRI Business Analyst ; Houseal Lavigne Associates